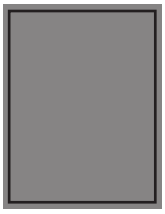
FOURTH ANNUAL FALL CLASSIC JOURNAL
SPECIFICATIONS & ADVERTISING CONTRACT
Friday, October 22, 2021

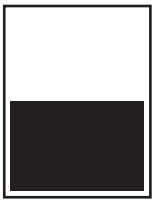
PUBLICATION AND AD SIZES

OFFICIAL PROGRAM TRIM SIZE: 8.5" W x ll" H



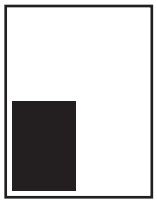
Premium Full Page with .125" Bleed
(8.75" x ll.25")
including bleeds
COST: $1,000

Full Page
(8" x 10.5")
COST: $750

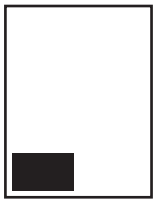


Half Page Horizontal
(8" x 5.25")
COST: $400

Half Page Vertical
(4" x 10.5")
COST: $400



Quarter Page
(4" x 5.25")
COST: $200



Business Card
(3.5" x 2.5")
COST: $100

ACCEPTABLE FORMATS
Only digital files will be accepted. Acceptable formats: high resolution (press optimized) CMYK pdfs with fonts embedded, Illustrator EPS files with fonts outlined, CMYK TIFF files with a minimum resolution of 300 ppi at full scale.

Exception: for business card ads, simply submit a business card with this advertising contract.

Images need to have an effective resolution of 300 ppi in CMYK format.

MATERIAL SUBMISSION
Files including compressed zip files can be emailed to AndrewC@SpiritGolf.net

ADVERTISING DEADLINE
October 1, 2021

ADVERTISING CONTRACT

Company Name: _____

Ad Size: _____

Design Services Required (please circle) YES NO

Company Contact: _____

Phone: _____

Email: _____

Signature: _____ Date: _____